



Central Library Special Event Space Rentals

Budget & Government
Efficiency Committee
March 19, 2014

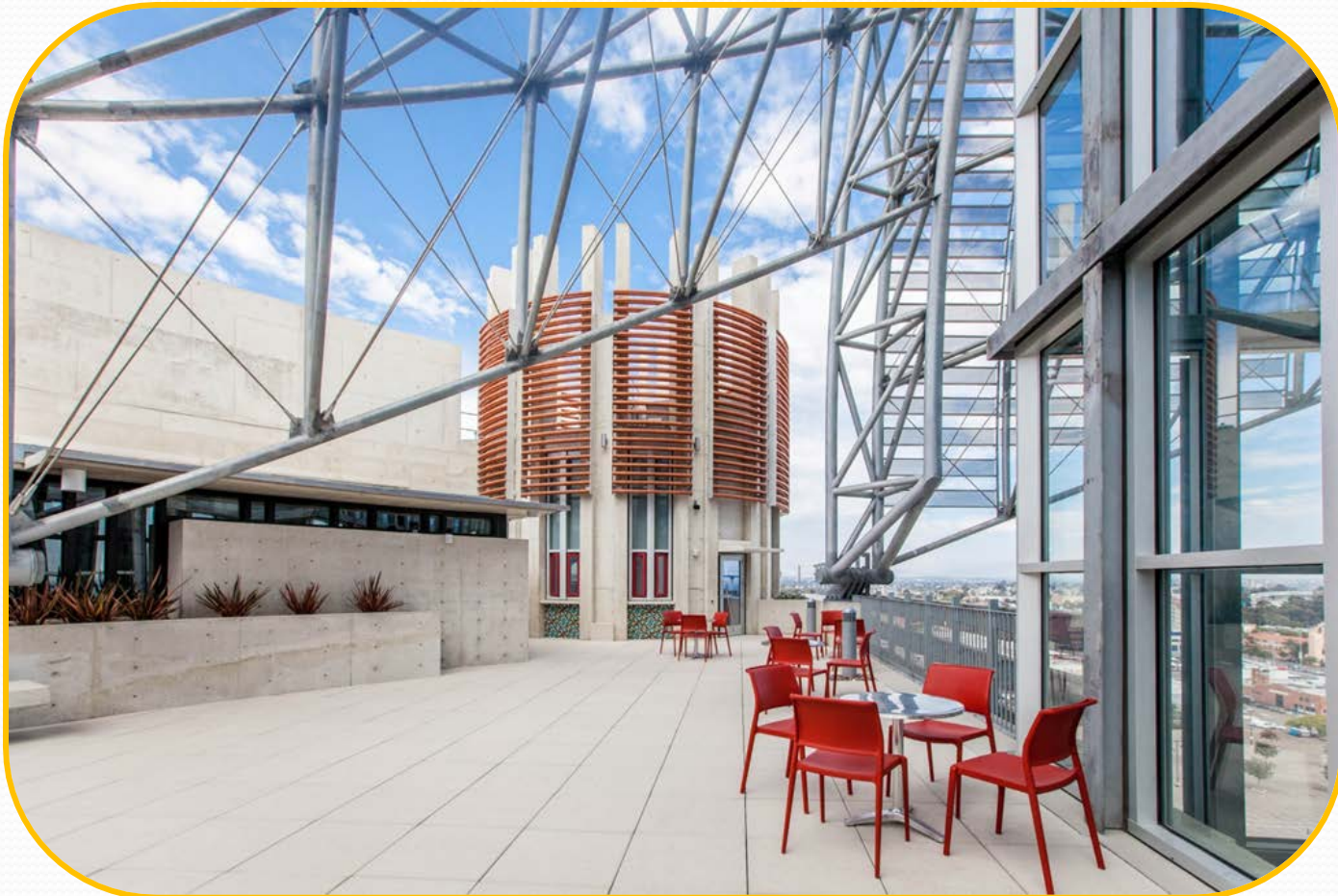
Darlene Shiley Special Events Suite



Auditorium



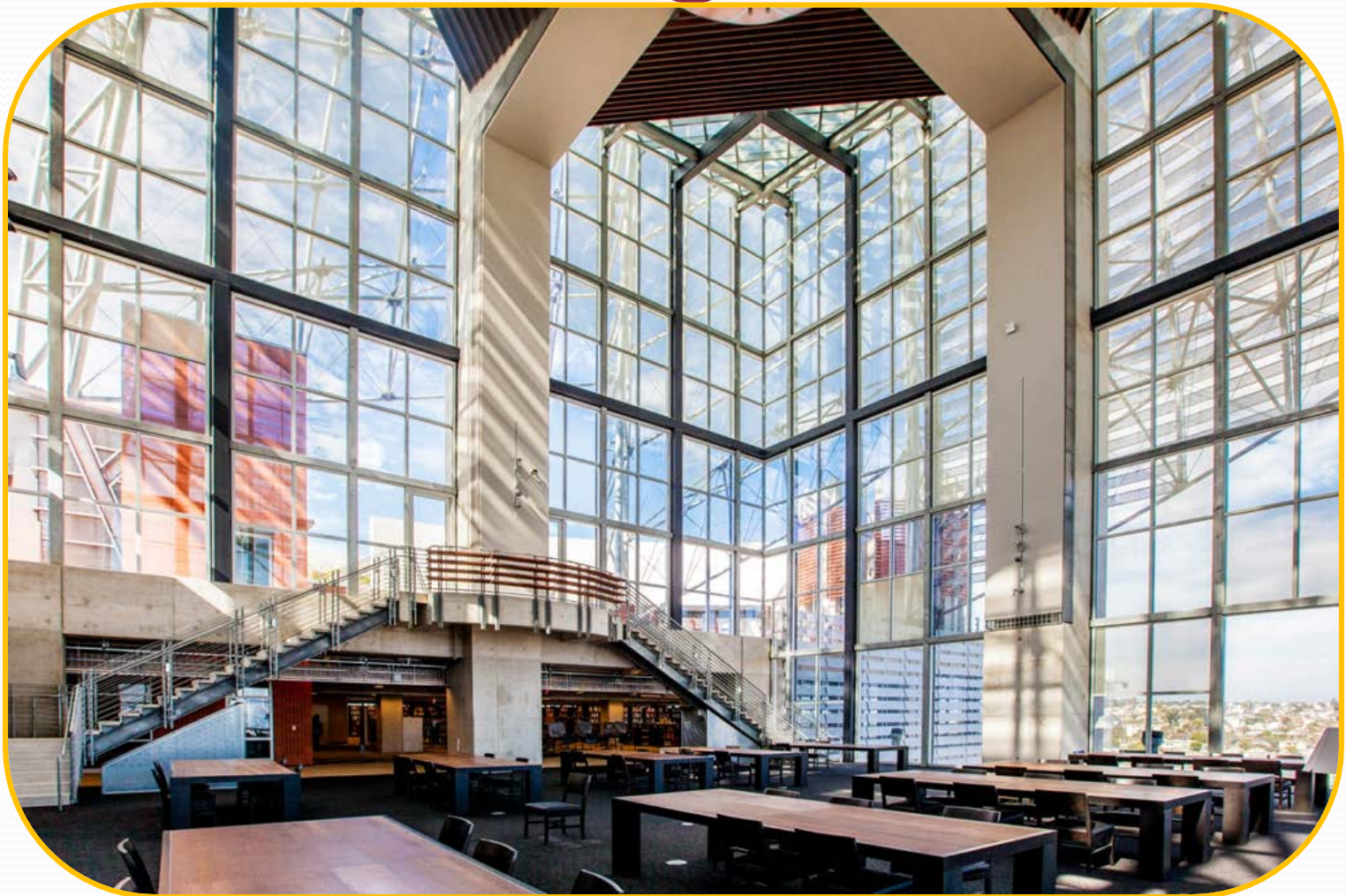
Qualcomm Dome Terrace



Art Gallery



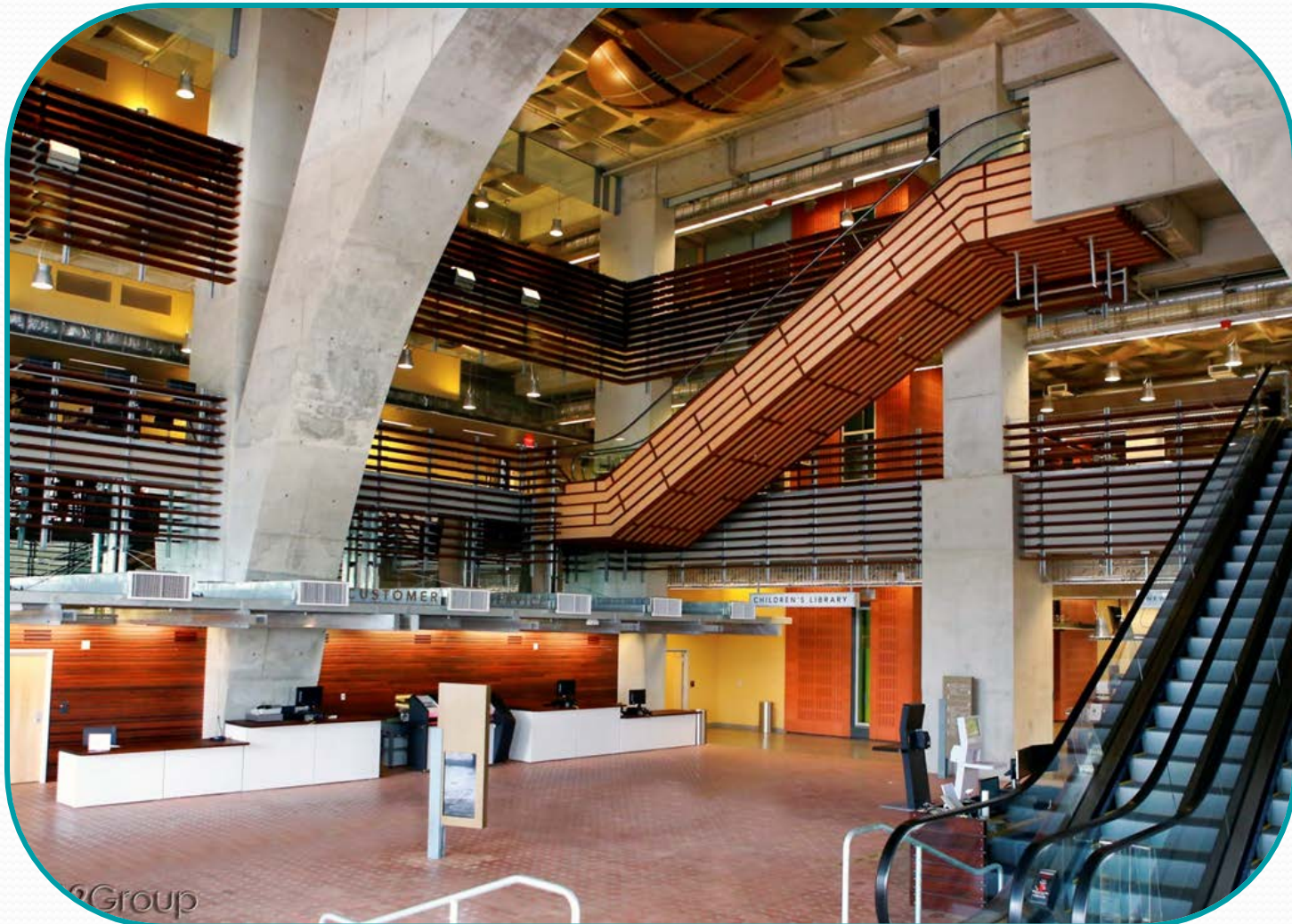
Helen Price Reading Room



Mary Hollis Clark Conference Center



Lobby



High Demand for the Spaces



- As of January 2014
 - 70 events
 - 3,500 attendance
- Remaining Fiscal Year
 - 70 events booked
 - More added daily

Events Held



Weddings Booked



- 35 booked in FY2014
- 6 booked in FY2015.
- 1 booked for FY 2016.
- Approximately 10 requests for weddings per month

Revenue from Spaces



- \$41,000 collected to date
- \$100,000 projected through June 2014
- Expect to meet or surpass projected \$150,000

Addressing Challenges



Major Destination

